

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

GLADIOLUS Collections

\$3.30 Labeled Collection "A"

All Large Bulbs, Prepaid	
5 Acadia	8 Margaret Fulton
5 Betty Nuthall	8 Picardy
5 Blue Admiral	4 Rapture
4 Coronation	5 Salbach's Orchid
4 Debonair	6 Schwaben Girl
5 Dr. Durr	6 Southern Cross
6 Duna	9 Sweetheart
5 Golden Cup	3 Vagabond Prince
5 Londonderry	7 Wasaga

\$2.20 Labeled Col. "AA"

Same kinds and same number of bulbs as in Collection "A," but bulbs Medium, \$2.20.

\$1.80 Labeled Col. "AAA"

Same kinds and same number of bulbs as in Collection "A," but bulbs Small, \$1.80.

\$5.00 Labeled Collection "B"

All Large Bulbs, Prepaid	
4 Betty Brown Eyes	6 Maid Orleans
6 Bill Sowden	6 Milford
4 Camellia	7 Miss Alameda
6 Champlain	5 Miss New Zealand
5 Early Rose	7 Mrs. E. J. Heaton
6 Emile Aubrun	8 Paradise
4 Frost Pink	7 Red Phipps
6 Gate of Heaven	5 Rewi Fallu
7 Honor	5 Shirley Temple
4 Irak	6 Skatline
6 Jersey Cream	2 Valaria
5 Louis d'Or	4 Zuni

\$3.80 Labeled Col. "BB"

Same kinds and same number of bulbs as in Collection "B," but bulbs Medium, \$3.80.

\$2.90 Labeled Col. "BBB"

Same kinds and same number of bulbs as in Collection "B," but bulbs Small, \$2.90.

\$7.00 Labeled Collection "C"

All Large Bulbs, Prepaid	
2 Aladdin	5 Mammoth White
4 Alayne	1 Margaret Beaton
3 Amulet	5 Ninth Symphony
3 Angelica	6 Prairie Gold
4 Ariadne	4 Nadia
6 Beacon	2 New Era
2 Black Opal	3 Peggy Lou
3 Blue Beauty	4 Redwood Beauty
6 Camellia	3 Rima
4 Christabel	6 Robert Burns
3 Coral Glow	3 Sahara
5 Hercules	5 Snilling Maestro

\$5.50 Labeled Col. "CC"

Same kinds and same number of bulbs as in Collection "C," but bulbs Medium, \$5.50.

\$3.85 Labeled Col. "CCC"

Same kinds and same number of bulbs as in Collection "C," but bulbs Small, \$3.85.

\$9.00 Labeled Collection "D"

All Large Bulbs, Prepaid	
1 Algonquin	5 Mrs. Toon
3 Auahi	1 New Z. Splendor
3 Amrita	2 Puritan
4 Barcarole	3 Regent
2 Carillon	3 Rima
2 Coral Glow	2 Rosamond
2 Chamony	5 Snow Princess
2 Changeable Silk	3 Taiaroa
1 Jasmine	3 Uncas
1 Margaret Beaton	2 Vista Bonita
3 Matador	1 White Spire
2 Morning Serenade	3 Zuni

\$6.60 Labeled Col. "DD"

Same kinds and same number of bulbs as in Collection "D," but bulbs Medium, \$6.60.

\$4.40 Labeled Col. "DDD"

Same kinds and same number of bulbs as in Collection "D," but bulbs Small, \$4.40.

NOTICE: Collections are sold as listed. Not split. We reserve the right to make a few changes in any Collection in case sold out some kinds. If need to send something else, it will be not only "just as good," but better.

Exhibition Mixed

Each order mixed from fine named varieties, our selection, none labeled.
(L. 12-50c; 50-100c; 100-3.20) (M. 12-25c; 25-50c; 50-1.00; 1.00-1.80).

Long Season Mixed

These Long Season MIXTURES are made up of named varieties. The bulbs are also mixed sizes, but kinds not labeled. Many named varieties seldom, if ever, used in mixtures of any kind. The bulbs are blooming sizes, from half inch or so up to nearly inch and a half. Bloom a long time.

LONG SEASON MIXTURES, PREPAID
33 Bulbs for...\$1.00 188 Bulbs for...\$4.00
77 Bulbs for... 2.00 244 Bulbs for... 5.00
122 Bulbs for... 3.00 313 Bulbs for... 6.00

Some Bulbs Sold "AS IS" . . . You Clean

IMPORTANT: Read conditions carefully and save yourself and us needless correspondence.

Notice carefully that some varieties listed per 100 and per 1000 are followed by a tiny star (*).

The varieties marked thus with stars are the kinds, and the only kinds, that we offer this fall "AS IS."

"AS IS" means that we send you the bulbs without our taking time to remove the old bulbs and roots.

Only sizes No. 3, 4 and 5 are offered "AS IS." And size 5 offered only if listed.

The "AS IS" offer applies also only to quantities of 25 or more of a kind and size.

Here's where you come in. No change in prices is made for the "AS IS" stocks. There are far too many prices to keep track of all ready. But we pay you for your work, by sending more bulbs than we would send if we do all the cleaning.

You will get your extras, and Long count, same as if ordered the fully cleaned bulbs. In addition, we will add still more for saving us some work at a time we are very, very rushed.

Please always write AS IS after each kind and size you wish us to send not cleaned. Remember, use the same prices, but say AS IS. That covers everything, I hope, I hope.

Gladiolus Bulbs Priced per 100 Prepaid

25 or more, same kind and size, at 100 rate.					
	No. 1	No. 2	No. 3	No. 4	No. 5
Acadia*	\$ 3.50	\$ 2.40	\$ 1.80	\$ 1.20	\$ 0.80
Alayne	4.80	3.60	2.40	2.00	...
Ave Maria*	3.60	2.40	1.80	1.20	...
Bagdad*	3.60	2.40	1.80	1.20	.80
B. B. Eyes*	4.00	3.00	2.00	1.60	...
Betty Co-Ed*	3.60	2.40	1.60	1.00	.70
B. Nuthall*	3.60	2.40	1.60	1.20	...
Bill Sowden*	4.00	2.80	1.80	1.20	...
Bl. Admiral*	4.00	3.00	2.00	1.60	1.00
Blue Beauty*	8.00	6.00	4.00	3.20	1.80
Bob White*	4.00	3.00	2.00	1.60	...
Champlain	4.00	3.00	2.00	1.60	...
C. Dickens	4.00	2.80	1.80	1.20	...
Com. Koehl*	4.00	2.80	1.80	1.40	...
Coronation*	3.60	2.40	1.60	1.20	...
Debonair*	3.60	2.40	1.60	1.20	.80
Dr. Durr*	3.60	2.40	1.60	1.20	.80
Dr. Hoeg*	4.00	2.80	1.80	1.40	...
Duna*	3.60	2.40	1.60	1.20	.80
Early Dawn*	3.60	2.40	1.40	1.00	.70
Early Rose	5.00	3.60	2.40	2.00	...
Ea. Sunrise	4.00	3.00
Eloise	4.80	3.60	2.40	2.00	...
E. Aubrun*	4.00	2.80	1.80
F. Morgana*	3.00	2.00	1.40	1.20	...
G. Heaven*	4.00	2.80	1.80	1.20	.80
G. Chimes*	4.00	3.00	2.00	1.60	1.20
Gold Cup*	3.60	2.40	1.30	1.20	.80
Hercules	4.00	3.20
Heritage	4.80	3.20	1.80
Honor*	4.00	3.00	2.00	1.60	1.20
Irak	5.00	4.00	3.00	2.40	2.00
Jer. Cream*	4.00	3.00	2.00	1.60	1.20
King Arthur*	4.00	3.00	2.00	1.40	...
Londonderry*	4.00	3.00	2.40	1.60	1.00
Louis d'Or	4.00	3.00	2.40	1.60	1.00
M. Orleans*	4.00	3.00	2.00	1.40	...
Mam. White	4.00	3.00	2.40	1.60	...
M. Fulton*	3.60	2.40	1.60	1.20	.80
Marmora	4.00	3.00	2.40	1.60	...
Milford	4.00	3.00	2.40	1.80	1.20
Minuet	4.00	3.00	1.80	1.40	...
M. Alameda*	4.00	3.00	2.40	1.60	...
M. Greeley	4.00	3.00
M. N. Zealand	6.00	4.80	3.60	2.80	2.00
Morocco	4.00	3.00	2.40	1.60	...
Mr. Phipps	4.00	3.00
M. Heaton*	4.00	3.00	2.20	1.40	1.00
Mrs. Wade	5.00	4.00	3.00	2.40	1.60
N. Symphony	6.00	4.40	3.60	2.40	1.60
Paradise*	4.00	3.00	2.40	1.60	1.00
Peggy Lou*	12.00	9.00	6.00	4.00	2.80
Pelegrina*	3.60	2.40	1.60
Picardy*	3.00	2.00	1.20	.80	.60
Rapture*	3.60	2.40	1.60	1.20	.80
Red Phipps*	4.00	3.00	2.00	1.60	1.00
Rima	12.00	10.00	7.00	5.00	...
Rewi Fallu*	5.00	4.00	3.00	2.40	1.60
Sal. Orchid*	4.00	3.00	2.00	1.60	...
Sch. Girl*	3.60	2.40	1.60	1.20	...
Shir. Temple	4.40	3.20	2.40	1.60	1.40
Sm. Maestro	4.00	3.00	2.00	1.20	.80
Sonata*	4.00	3.00	1.80	1.20	.80
So. Cross*	3.60	2.40	1.60	1.20	.80
Star Beth	4.80	3.80	3.00
Sweetheart*	3.60	2.40	1.60	1.20	.80
Taiaroa	5.00	4.00	3.00
Takina	5.00	4.00	3.00	2.40	...
Vag. Prince	4.40	3.60	2.80	2.00	1.60
Wasaga*	3.60	2.40	1.60	1.20	.80
Zuni	12.00	10.00	7.00	5.00	3.00

Varieties marked () may be ordered this fall "AS IS" in sizes listed EXCEPT No. 1 and No. 2 sizes.

Bulblets Per Pkt., 100, 1000—Prepaid

The number of bulblets in a packet is based on somewhat less than the 100 price, for that variety. Real good value always. The larger the order the more liberal the overcount.

	Pkt.	100	1,000	Qt.
Acadia	\$0.10	\$0.15	\$1.00	\$2.50
Ave Maria	.10	.10	.60	1.50
Bagdad	.10	.10	.60	1.60
Betty Snow	.10	.10	.80	...
Betty Co-Ed	.10	.10	.60	1.50
Betty Nuthall	.10	.10	.80	2.00
Bill Sowden	.10	.15	.90	2.50
Bl. Admiral	.10	.15	.80	2.40
Bob White	.15	.15	1.00	2.60
Champlain	.10	.15	1.00	...
Chas. Dickens	.10	.15	1.00	...
Commander Koehl	.10	.15	1.00	3.20
Coronation	.10	.10	.80	2.40
Debonair	.10	.10	.80	2.40
Dr. Durr	.10	.10	.70	2.00
Dr. Hoeg	.15	.20	1.40	...
Dr. Moody	.10	.15	1.00	...
Duna	.10	.10	.70	2.00
Early Dawn	.10	.10	.50	1.25
Eloise	.15	.30	2.50	...
Fata Morgana	.10	.10	.60	1.50
Gate of Heaven	.10	.15	1.00	...
Golden Cup	.10	.10	.60	1.50
Honor	.15	.15	1.20	...
Jersey Cream	.15	.15	1.20	...
King Arthur	.10	.10	1.50	4.00
Londonderry	.15	.20	1.60	4.00
Louis d'Or	.15	.30	2.00	...
Maid Orleans	.10	.10	.80	3.00
Mammoth White	.10	.15	1.00	...
Margaret Fulton	.10	.10	.80	1.80
Marmora	.10	.15	.90	...
Milford	.15	.20	1.60	...
Miss Alameda	.10	.15	.90	3.00
Miss New Zealand	.15	.25	2.00	...
Mrs. Heaton	.10	.15	1.00	...
Paradise	.10	.15	.80	1.80
Picardy	.10	.10	.50	1.50
Rapture	.10	.10	.60	1.60
Red Phipps	.10	.15	1.00	...
Rewi Fallu	.15	.25	1.80	4.40
Sal. Orchid	.10	.10	.20	...
Shirley Temple	.15	.40	3.00	...
Sonata	.10	.10	.80	2.00
Southern Cross	.10	.10	.80	2.00
Sweetheart	.10	.10	.60	1.60
Vagabond Prince	.10	.20	1.50	...
Wasaga	.10	.10	.60	1.50

Our 1941 Spring Catalogue

If sent too early, the catalogue may be lost—or the pup may get hold of it and chew it up—before you are ready to order. If too late—well, that's just too bad for you and us both.

Will try to get the catalogues into the mails around January 25th.

If you ordered goods, or requested catalogue last year, you don't need to write for your copy. You name is on our preferred list.

Regarding Order Blanks

Please don't ever feel you must use any special form of order sheet.

But use just any kind, shape, size or color paper you can lay hands on. Use pencil if more convenient than pen. Write plainly. Use a separate line for each item you order.

Three Size Glad Bulbs

The **LARGE BULBS** measure (in diameter) from 1 1/4 inches up, mixed sizes. (Part No. 1 and part No. 2 sizes.) This size is designated by the letter "L."

MEDIUM BULBS measure 3/4 inch to an inch or larger, mixed sizes. (Part No. 3 and part No. 4 sizes.) These Medium Bulbs bloom splendidly, though the large bulbs make still larger spikes and more of them. Medium bulbs are designated by the letter "M."

NOTE: If sold out No. 1 size, we may send all No. 2 for Large, but more of them. If out No. 3, will send all No. 4 but more of them. Usually have enough so can send as noted above, however.

SMALL BULBS are designated by the letter "S". They will average nearly half-inch in diameter. Not sold as blooming sizes, yet many will bloom.

NOTE: It will help us in filling your Glad bulb orders if you will mention the size each time: Large, Medium, Small, or just the letters L, M or S.

More About Bulb Sizes

Please read again above regarding sizes of bulbs—Large, Medium and Small. Note that Large does not mean No. 1 size but 1 1/4 in. up part No. 1, part No. 2. Medium does not mean No. 2 size nor all No. 3.

Prices, Terms, Delivery

Gladiolus prices are guaranteed for this fall only—until my spring catalogue is mailed in January. Many of these offers will be withdrawn altogether in January.

Each item on your Glad order must amount to not less than 10c.

TERMS: Cash with order, or 1/4 cash with order, balance C. O. D. Or send 1/4 with order, and balance any time before shipment.

DELIVERY: (Except wholesale lots.) I pay all postage or express charges, and guarantee safe delivery. (My choice, whether parcel post or express.)

If your express office is different from your mail address, please be SURE to give express office address also when ordering.

Safe Delivery Guaranteed

We ship bulbs all winter. Prefer to ship soon as bulbs are ready. Safe delivery guaranteed. You take no risk, no matter when we ship.

We will store orders amounting to \$4.00 or more upon payment of 25 per cent or more on the order this fall. But so far as possible, we need to ship Glad bulbs THIS FALL and early winter. Short on storage room.

LONG'S Long Count

As all my old customers know, your GLAD orders will be filled most liberally. I could promise you more for your money, but I like to surprise you by doing better than I offer. The larger the order, the more liberal the overcount.

NOTICE My fall Glad prices are made out early. If I am too low on some items, that's your good luck. If a bit high, I'll send plenty more Glads to adjust. Thus prices are in YOUR favor "in the long run."

Special Price on Large Lot

Send list for price on the lot, if you care to, but only for good sized lots, not a list amounting to only a few dollars. I'll make you price f. o. b. Boulder on the list. Please state definitely the kinds, sizes and quantities of each wanted.

More Glad Gossip

Some years ago when thrips first appeared in alarming numbers, I wrote a piece saying that while the situation was serious, yet it was by no means hopeless.

I pointed out that Glads had been grown with such ease that any pest requiring special attention just naturally discouraged some growers too easily. My prediction was that we would "lick the thrips." The battle has been won by the great majority of growers.

Never in over 30 years selling Glad bulbs have I received so many enthusiastic reports from customers all over U. S. A. and Canada. Once in a while some one's crop still suffers from thrips. But these are the rare exceptions.

If you will read GLAD GOSSIP slowly, from kiver to kiver, you too can "lick the thrips." Be on your guard. Don't let the thrips fifth column put one over on you. Be suspicious. Be vigilant. Do what GLAD GOSSIP says.

JD SEZ, SEZ 'E

In a folder of this size, descriptions and talk-les must be "biled down." Most of you know these Glads anyhow. Others will make no mistake in ordering at least a few of the unfamiliar kinds to see them face to face next summer.

Regarding Digging Time Prices, as I've said before, it isn't that the prices themselves are much different from prices in the Spring catalogue. Originally that was the intention and plan.

But now we offer Glad bulbs for delivery soon as new crop ready to ship, on the basis of "pick of the crop," and also liberal overcount, the overcount being another form of a pleasing discount. Sure, we usually give some overcount anyhow. But try to exceed the speed limit in filling the FALL orders.

It makes me laugh, if you know what I mean, when some misguided Glad buyer writes, "I kin beat yer price." Ever stop to think what a whale of a difference there can be in the quality of bulbs? And in service. We have been right here for over 30 years, still selling many customers who began 10 to 30 years ago. When you write us, your letter does not come back with notation, "Removed, left no forwarding address."

LONG'S

GLADIOLUS BULBS

Digging Time
Prices..1940
FALL DELIVERY

Annual Fall Sale of

Choice Named

VARIETIES OF

Gladiolus

These Prices Prepaid ★ Bulbs Plainly Marked

Please do not order in smaller quantities than listed. (5 or more bulbs at the 10 rate; but must amount to not less than 10c.)

Acadia (Palmer.) Geranium-pink. Cream throat. Tall, stiff, straight spike. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Acadia's a Glad you'll like. The blooms face nicely on the spike.

Aida (Pf.) Rich, deep violet-blue. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Aladdin (Palmer.) Big bright salmon, with cream blotch. (L. 40c; 10-32.00) (M. 25c; 10-2.00) (S. 15c; 10-1.20) (Blts. 7-20c).

Alayne (Kinyon.) Beautiful new shade of light rose. Never flecks. (L. 2-12c; 10-50c) (M. 3-10c; 10-30c) (S. 10-20c).

Algonquin (Palmer.) Brilliant glowing red. Very large and fine. (L. 75c; 10-6.00) (M. 40c; 10-3.20) (S. 25c; 10-2.00) (Blts. 2-25c; 7-50c).

Algonquin tops the giant reds. Add this when plant your Gladly beds.

Amrita (Palmer.) Shades of capucine buff, yellow throat, ruffled. (L. 25c; 10-2.00) (M. 15c; 10-1.20) (S. 10c; 10-80c) (Blts. 25-25c).

Amulet (Palmer.) Heavily ruffled buff. (L. 40c; 10-3.20) (M. 25c; 10-2.00) (S. 15c; 10-1.20) (Blts. 7-20c).

Angelica (Baerman.) New, lovely waxy frilled pink. (L. 20c; 10-1.60) (M. 12c; 10-1.00) (S. 2-14c; 10-60c) (Blts. 25-25c).

Arabella (Pf.) Glossy, dark purple, almost black. Large florets. (L. 12c; 10-1.00) (M. 2-15c; 10-60c).

Arethusa (F.B.) Heavy ruffled apricot with cream throat. (L. 30c; 10-2.40) (M. 20c; 10-1.60) (S. 12c; 10-1.00) (Blts. 15-25c).

Ariadne (Baerman.) Tall blotched white. (L. 25c; 10-2.00) (M. 15c; 10-1.20) (S. 10c; 10-80c) (Blts. 15-25c).

Auahi (From New Zealand.) Smoky mauve, suffused old rose, white throat. (L. 15c; 10-1.20) (M. 10c; 10-80c).

Ave Maria (Pf.) Large near-blue. Tall straight spike. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Bagdad (Palmer.) Smoky old rose. Large. Tall straight spike. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Barcarole (Palmer.) New large, tall, clear orange. (L. 40c; 10-3.20) (M. 25c; 10-2.00) (S. 15c; 10-1.20) (Blts. 8-25c).

From coast to coast, from pole to pole, They're praising orange Barcarole.

Beacon (Palmer.) Red salmon with large cream blotches. (L. 10c; 10-80c) (M. 2-10c; 10-40c) (S. 10-20c) (Blts. 60-25c).

Beautiful Ohio (Hul.) New tall lavender-rose. (L. 20c; 10-1.60) (M. 15c; 10-1.20) (S. 2-15c; 10-60c) (Blts. 20-25c).

Berty Snow (Mar.) Large lavender. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Betty Brown Eyes (Briggs.) Orange, maroon blotches on two lower petals. (L. 2-12c; 10-50c) (M. 3-10c; 10-30c).

Betty Co-Ed (Briggs.) Soft creamy pink, "that schoolgirl complexion." (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

Betty Co-ed, with "that complexion," Has blooms all pointing same direction.

Betty Nuthall (Salbach.) Coral with orange throat. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Bill Sowden (Fallu.) Very large deep red. Favorite Australian Glad. (L. 2-12c; 10-50c) (M. 10-25c).

Black Opal (Errey.) Deep red. Big. (L. 25c; 10-2.00) (M. 15c; 10-1.20) (S. 10c; 10-80c) (Blts. 15-25c).

Blue Admiral (Christ.) Deep violet-blue. Clear color. Tall, strong straight spike. Large blooms, well faced, plenty open. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Blue Beauty Giant light blue with edges of petals overlaid violet-blue. (L. 10c; 10-80c) (M. 2-10c; 10-40c).

Bob White (Zimmer.) Immense white with two rose lines on lower petals. (L. 2-12c; 10-50c) (M. 10-25c).

Camellia (Palmer.) New blush white with orange blotch on cream ground. Tall, straight spike. (L. 10c; 10-80c) (M. 2-12c; 10-50c) (S. 10-25c) (Blts. 20-15c; 40-25c).

Camellia, from Palmer's hand, Is making friends to beat the band.

Carillon (Palmer.) Beautiful rose with white throat. (L. 40c; 10-3.20) (M. 25c; 10-2.00) (S. 15c; 10-1.20) (Blts. 7-20c).

Chamouny (Baerman.) New light cerise-rose. (L. 40c; 10-3.20) (M. 25c; 10-2.00) (S. 15c; 10-1.20) (Blts. 15-25c).

Champlain (Palmer.) A healthy, vigorous near-blue. Soft violet. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Changeable Silk (Baerman.) Flesh toned rose pink overlain with silvery sheen. (L. 50c; 10-4.00) (M. 30c; 10-2.40) (S. 20c; 10-1.60) (Blts. 5-25c).

Charles Dickens (Pf.) Radiant purple. Very tall, good spike. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Christabel (Mitsch.) Shrimp pink with cream throat. (L. 2-14c; 10-60c) (M. 3-10c; 10-30c).

Commander Koehi (Pf.) Immense dark scarlet. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Coral Glow (Ellis.) Rich coral-rose. Blooms large. (L. 25c; 10-2.00) (M. 15c; 10-1.20) (S. 10c; 10-80c) (Blts. 25-25c).

A Glad you'll like right well, I trow, Is colorful big Coral Glow.

Coronation (Palmer.) Light salmon. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Some kings may spurn that highest station, But all would love Glad, "Coronation."

Debonair (Palmer.) LaFrance pink. Throat shrimp pink and cream. Tall, straight spike. Very long flower head. Blooms spaced and faced right, and a whole lot of them. Another Palmer winner. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

Do-X (Pf.) Amber yellow. (L. 10c; 10-80c).

Dr. Durr (Pf.) Pure white with cream throat. Very early. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Dr. Hoeg (Prestgard.) Glistening dark red. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

Dr. Moody (Kinyon.) Large lavender. Early. Good straight spike. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Duna (Palmer.) Soft light pinky buff. A beautiful clear, distinct new shade in Glads. Tall, straight spike. The opening florets look like lovely rosebuds. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Some Glads you almost want to eat, Like Duna, buff, so nice and neat.

Early Dawn (Briggs.) Tall and large, very early geranium pink. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Early Peach (Pruitt.) Peach-tinged, blending to ivory. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Early Rose (Milton Jack, Canada.) Rich rose, lighter in throat. Unique color. Large. Early. (L. 2-15c; 10-60c) (M. 2-10c; 10-40c).

The Glad that Jack built—Early Rose, Is good from tip clear down to toes.

Early Sunrise (Vel.) Large, tall, deep salmon. Early. (Color varies) (L. 2-14c; 10-60c).

Edith Robson (Australia.) Light salmon-rose with reddish blotch. (L. 2-12c; 10-50c) (M. 10-25c).

Ellen Marie (Pruitt.) Salmon-pink. (L. 2-14c; 10-60c) (M. 2-10c; 10-40c) (S. 10-20c) (Blts. 25-15c).

Eloise (Dorrett.) Clear, dark lavender or orchid. Unusual shade. LOVELY. (L. 2-14c; 10-60c) (M. 3-10c; 10-30c).

Emile Aubrun (Lemoine.) Huge spike flower of smoky bronze, with cherry blotch. Great favorite. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Old Emile Aubrun's going strong. Most Glads its age would say, "So Long."

Euides (Errey.) Ivory white, with pink edges. (L. 12c; 10-1.00) (M. 10-50c).

Evelyn Kirtland (Mrs. Austin.) Deep shell-pink. Scarlet blotches lower petals. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Fata Morgana (Pf.) Peach blossom. Amber throat. EXTRA EARLY. (L. 2-12c; 10-50c) (M. 10-25c).

Flaming Meteor (Mitsch.) Extra large, red blooms. (L. 2-15c; 10-60c) (M. 3-10c; 10-30c).

Frost Pink Ornat (Evans.) Love-very pink. (L. 12c; 10-1.00) (M. 2-14c; 10-60c) (S. 10-30c) (Blts. 25-25c).

Gate of Heaven (Pf.) Straight spike. Strong growing. pure, rich, deep yellow. Florets large, ruffled, well placed. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

Plant Gate of Heaven for one yellow. Is sure to please most any fellow.

Golden Chimes (Ellis.) Beautiful large light yellow. (L. 2-12c; 10-50c) (M. 10-30c).

Golden Cup (Palmer.) Yellow. Deeper than Golden Dream, and larger. Good tall, straight, stiff spike. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Still hunting yellows? Don't give up. Until you win, plant Golden Cup.

Green Light (Pf.) New ruffled white with green cast when opens. (L. 15c) (M. 10c).

Heiligtum (Pf.) Large alabaster white, with creamy throat. (L. 15c; 10-1.20) (M. 2-14c; 10-60c).

Hercules (Crow.) New shade of clear buff. Tall, massive spike. Blooms large and of heavy texture. (L. 2-14c; 10-60c) (M. 3-10c; 10-30c).

Heritage (Ristow.) Very large warm pink throat lighter. (L. 2-14c; 10-60c) (M. 3-10c; 10-30c).

Honor (Mrs. Kinyon.) New clear lavender. Straight, stiff spike. Beautiful. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

For Honor no one sheds a tear—The lavender that's always CLEAR.

Irak (Mitsch.) A silvery-grey sport of Bagdad. Finer color than MARMORA, taller. A giant novelty. (L. 2-14c; 10-60c) (M. 2-10c; 10-40c) (S. 10-20c) (Blts. 100-20c).

Isola Bella (Pf.) Giant Cattleya pink with a soft lilac hue. (L. 2-14c; 10-60c) (M. 3-10c; 10-30c).

Jasmine (Palmer.) New lemon yellow. (L. 50c; 10-4.00) (M. 30c; 10-2.40) (S. 20c; 10-1.60) (Blts. 5-25c).

Jersey Cream (Evans.) Strong grower. Good habits. Fine. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

One Glad that brings a joyous scream, Is Herbert's lovely Jersey Cream.

J. S. Bach (Pf.) Immense salmon-orange. Early. (L. 2-14c; 10-60c) (M. 3-10c; 10-30c).

King Arthur (Arenius.) Grand deep rose-lavender. Florets large. Fluted. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

King Arthur cost a hundred bucks, When it was new—a Glad de-luxe.

Libelle (Pf.) Heliotrope-blue, violet. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Londonderry (Christ.) Giant rich smoky cast over all. Touch of carmine in the throat. A giant in both plant and flowers. (L. 2-12c; 10-50c) (M. 3-10c; 10-30c) (S. 10-15c).

And plant some bronzy Londonderrys, The Glad some say, "It is the berries."

Louis d' Or (Pf.) Bright orange-yellow early. Decorative. Lively. (L. 2-12c; 10-50c) (M. 3-10c; 10-30c) (S. 10-15c).

Maid of Orleans (Pf.) Large lovely milky white with cream throat. Tall, straight spike. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

I love to don my threadbare jeans, And cut a bunch of Maid-of-Orleans.

Mammoth White (U.B.) Immense white. Several spikes make a mass of blooms. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Margaret Beaton (Twomey.) New, with orange-scarlet blotch. (L. 40c; 10-3.20) (M. 30c; 10-2.40) (S. 20c; 10-1.60).

A Glad as grand as Mrs. Heaton, But color white, is Margaret Beaton.

Margaret Fulton Superb, early salmon favorite. A distinct shade, different from the color of any other variety. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

Inscribe this in your garden books, That Margaret Fulton never crooks.

Marmora (Errey.) Immense smoky lavender from Australia. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Matador (Christ.) Lavender-red, with dark blotches. Similar to Early Rose. Deeper color in throat. (L. 15c; 10-1.20) (M. 2-14c; 10-60c) (S. 3-10c; 10-30c).

Maunga (New Zealand.) Gigantic pure white. Florets too loosely attached. (L. 2-14c; 10-60c) (M. 3-10c; 10-30c).

Milford (New Zealand.) Clear, even tone of lovely light blue. Flowers very large, 9 open. Spike and placement splendid. A sturdy, healthy, beautiful giant Glad. (L. 2-12c; 10-50c) (M. 10-30c).

New Zealand's Milford straight and tall, Is good for summer or in fall.

Millie Parks (New Zealand.) Shrimp pink, flaked rose dore. (L. 15c; 10-1.20) (M. 10c; 10-80c).

Minuet (J. C.) Large lavender. Grand. (L. 2-12c; 10-50c) (M. 10-25c).

Miss Alameda (Salbach.) Large deep salmon-pink, with carmine blotch. Tall straight spike. Florets large and of heavy substance. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Before Miss Alameda blooms, Each bud a thing of beauty blooms.

Miss Greeley (Briggs.) Large early pink. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Miss Marion (Zimmer.) A very distinctive shade of mauve lavender. (L. 15c; 10-1.20) (M. 2-14c; 10-60c).

Miss New Zealand (New Zealand.) The sensational salmon-apricot Glad that put New Zealand on the Glad map. Gigantic in every way. (L. 2-14c; 10-60c) (M. 2-10c; 10-40c) (S. 10-20c).

A Miss New Zealand grew so high, The tip was lost up in the sky. (Editor's Note: I don't believe it.)

Morocco (Pf.) Very dark maroon. Buds almost black. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Morning Serenade (Fischer.) Pink and cream combination. (L. 40c; 10-3.20) (M. 25c; 10-2.00) (S. 15c; 10-1.20).

Mother Machree (Stevens.) Soft smoky lavender. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c).

Mr. W. H. Phipps (D.) La France pink. (L. 2-12c; 10-50c) (M. 10-25c).

Mrs. Douglas (Diener.) Begonia-rose, striped scarlet. Supply small. (No. 2 size 2-10c; 10-40c).

Mrs. E. J. Heaton (Heaton.) Glowing salmon with clear cream throat. 6 to 8 large flowers open. Stands heat. (L. 2-12c; 10-40c) (M. 3-10c; 10-25c) (S. 10-15c).

This Mrs. Heaton's hard to beat, Is mighty good—and stands the heat.

Mrs. E. J. Toon (Toon.) A tall, very large white. (L. 20c; 10-1.60) (M. 10c; 10-70c).

Mrs. G. Wade (Whiteley.) New Zealand. Medium yellow. (L. 2-15c; 10-60c) (M. 3-10c; 10-25c).

Nadia (Leffingwell.) Decorative. Salmon, yellow. Long flower head. (L. 15c; 10-1.20) (M. 10c; 10-80c) (S. 2-10c; 10-40c) (Blts. 25-25c).

New Era (Ellis-Majeski.) Eosine pink blended with La France pink. (L. 15c; 10-1.20) (M. 10c; 10-80c) (S. 2-10c; 10-40c).

Snow Princess is a big new white, You won't go wrong, if say, "I'll bite."

Sonatine (Pf.) Very tall, large, early, lustrous pink, with non-linking spike. Not a "Saxophone" spike in a carload! (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

Too bad that dame, "Our Clementine," Grew ducks instead of Sonatine.

Southern Cross (New Zealand.) Large red early. (L. 2-12c; 10-50c) (M. 10-25c) (S. 10-15c).

In selling Glads, you'll take no loss, If you will grow some Southern Cross.

Sweetheart (Prestgard.) Lovely white with pink edges. Well named. EARLY. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

If stunning beauty you would find, Then cut some Sweetheart, all one kind.

Taiaroa (New Zealand.) Salmon-pink, flaked slate with purple blotch. Immense exhibition Glad. (L. 2-14c; 10-60c) (M. 3-12c; 10-35c).

Takina (New Zealand.) Massive, Rosaline purple. (L. 2-14c; 10-60c) (M. 3-12c; 10-35c).

Takina came from "way down under." It makes you stop and look, and wonder.

Tunia's Triumph (Both.) New giant exhibition salmon-red. Many large blooms open. (L. 25c; 10-2.00) (M. 15c; 10-1.20) (S. 10c; 10-80c).

Uncas (Webster.) Deep coppery orange. 8 large blooms open. (L. 20c; 10-1.60) (M. 12c; 10-1.00) (S. 2-14c; 10-60c) (Blts. 20-25c).

Vagabond Prince (Palmer.) Bronze-ange-red blotches. (L. 2-14c; 10-60c) (M. 3-10c; 10-30c) (S. 10-20c).

Valeria (Pruitt.) A very unusual soft shade of red. (L. 20c; 10-1.60) (M. 10c; 10-80c).

Vista Bonita (Ellis.) Immense geranium pink. (L. 30c; 10-2.40) (M. 15c; 10-1.20).

Wasaga (Palmer.) Clear buff ruffled. (L. 2-12c; 10-50c) (M. 3-10c; 10-25c) (S. 10-15c).

Wasaga's color can't be beat, That Glad looks good enough to eat.

Whero (New Zealand.) Immense scarlet-red. (L. 10c; 10-70c) (M. 2-10c; 10-40c).

White Spire (Kinyon.) Massive blooms of white. (L. 40c) (M. 25c) (S. 15c).

Zuni (Mitsch.) Some experts say this is today the world's No. 1 Smoky Gladiolus. A rich, sparkling silvery-rose, with a large terra cotta throat. (L. 15c; 10-1.20) (M. 2-14c; 10-60c) (S. 3-10c; 10-30c) (Blts. 40-25c; 100-50c).

Tall Zuni now brings